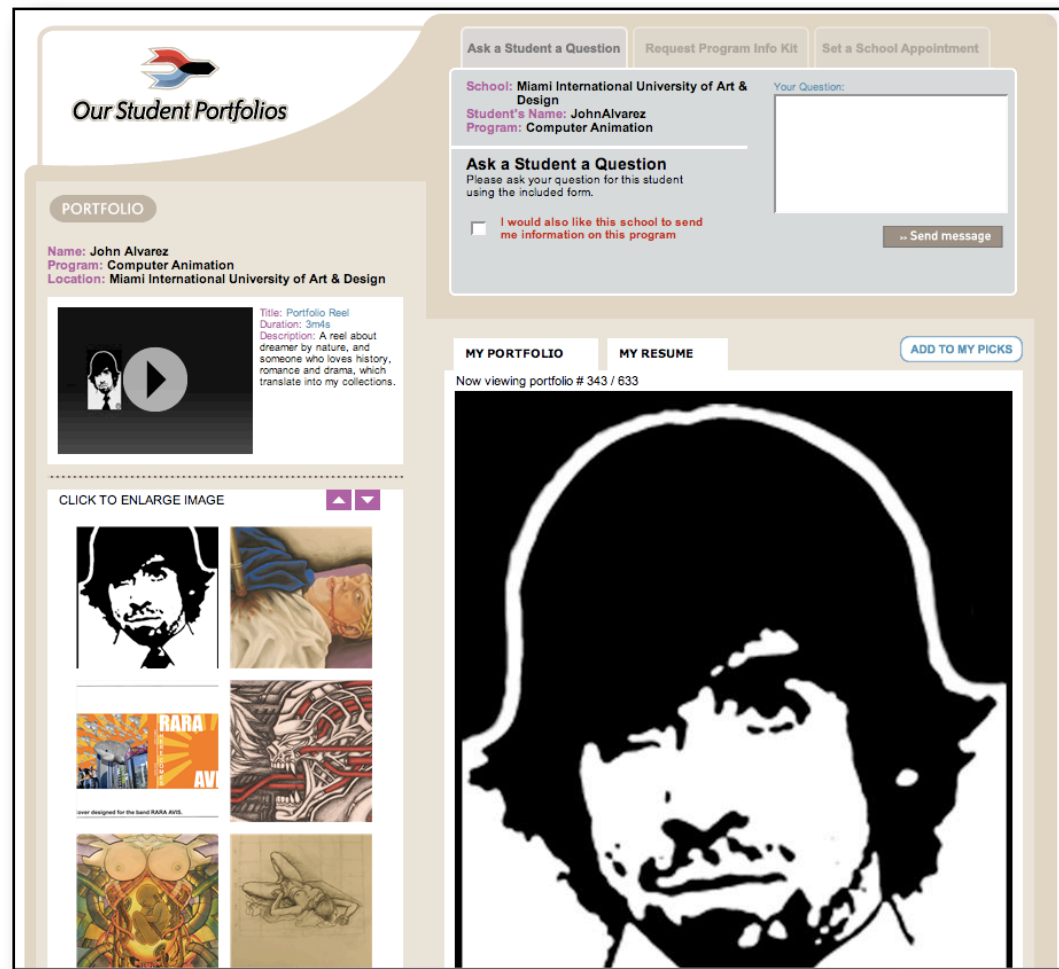


ADMISSIONS PORTFOLIO CONNECT

Getting started is easy:

- #1. Contact Us at info@schoolportfolioconnect.com
- #2. Review and sign agreement.
- #3. Provide a monthly lead cap to match your lead acquisition budget.
- #4. Supply a list of students you wish to invite to begin using the tool.



Empowering your students with a self-managed portfolio tool not only allows them to upload their work including resumes, pictures, and reels, but also allows them to act as ambassadors for your school.

Increase new lead generation and conversion rates by having prospective students register to ask your portfolio owners questions, request program info kits, and set appointments with the school to begin the application process.

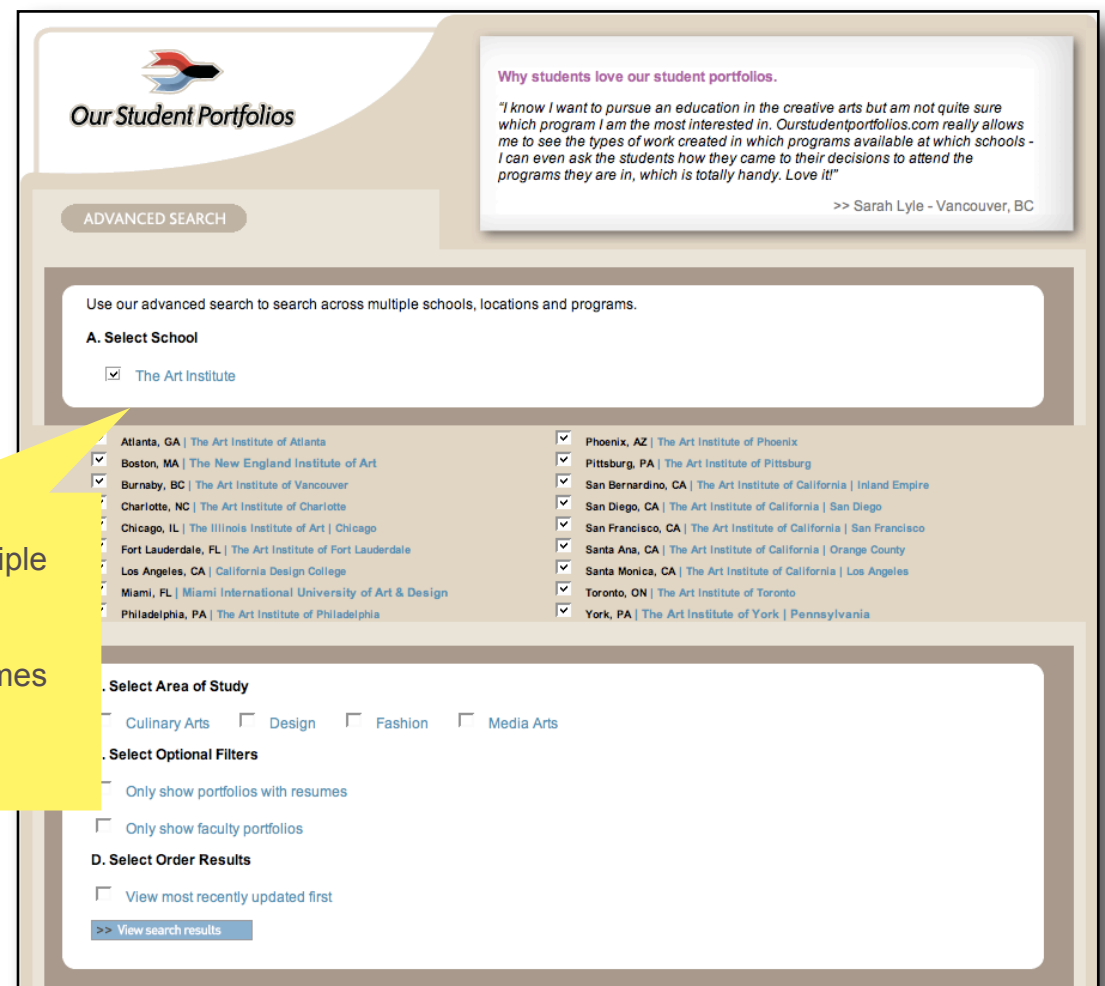
Use your student portfolios to showcase work during admissions interviews in person, over the phone, and to the buying committee.

Show your prospective students the tools your school provides it students, and that you are serious about marketing their talents to prospective employers

Use your PortfolioRoom to showcase your student portfolios in your admissions office browsable by prospective students during school tours and open-house events.

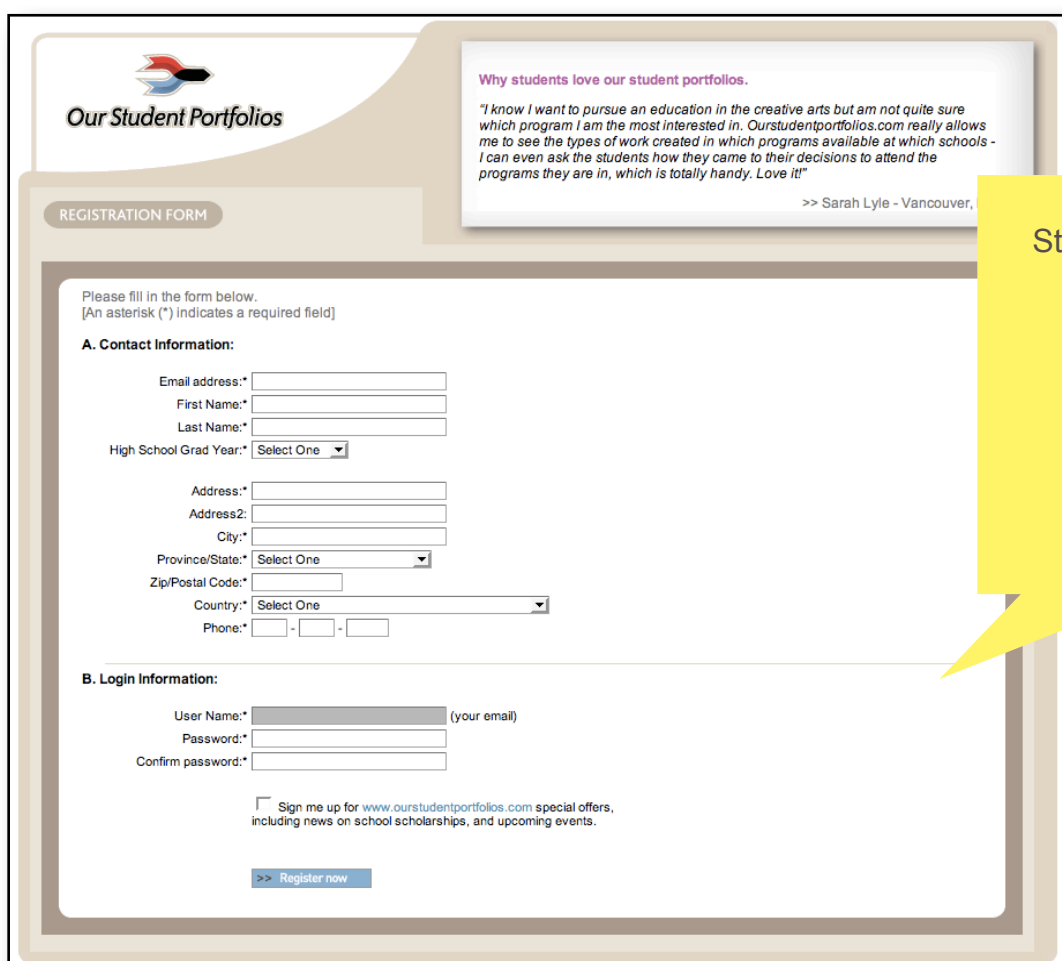
Your student portfolios are searchable across all, or any number of multiple campuses and areas of study, etc

You can also search across faculty portfolios, view only those with resumes included, or filter by most recently updated.



Students register and sign in for site features such as:

- Ability to ask portfolio owners questions
- Request program info kits
- Set appointments with the school
- Add the portfolios they like to their 'My Picks' area for future reference
- All leads are forwarded to your school in real-time arriving directly into your school CRM program for immediate follow-up



VIEW A SCHOOL USING THIS TOOL

If viewing this pdf online [click here](#)
 If viewing a printed copy please visit <http://www.ourstudentportfolios.com/home.aspx>



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Prospective students who have signed in can now access all of the site features available on each of your portfolio pages.

Ask a Student a Question
Request Program Info Kit
Set a School Appointment

School: The Art Institute of Fort Lauderdale
 Student's Name: Ashley Rosenblatt
 Program: Illustration

Ask a Student a Question
 Please ask your question for this student using the included form.

I would also like this school to send me information on this program

>> Send Message

Ask a Student a Question

Ask questions to this particular portfolio owner about their experiences to help you decide if the school and program is right for you.

Ask a Student a Question
Request Program Info Kit
Set a School Appointment

School: The Art Institute of Fort Lauderdale
 Program: Illustration

Request Program Info Kit
 Please confirm you would like this specific school program info kit sent to you.

YES. Please send me the selected school program info kit.

>> Submit

Request Program Info Kit

Request specific program information from the schools of your choice

Ask a Student a Question
Request Program Info Kit
Set a School Appointment

School: The Art Institute of Fort Lauderdale
 Program: Illustration

Set an Appointment
 Set an appointment now with this school to discuss the above program.

I would like to meet with an admissions associate AT THE SCHOOL

I would also like to speak with an admissions associate OVER THE PHONE

Please select a date and time.

<< 3/25/2009 >>

March, 2009						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

>> Submit

Set a School Appointment

Set an appointment with the school admissions department via phone or in person to discuss acceptance

The screenshot shows a user interface for 'The Art Institute' PortfolioRoom. It features a 'Featured Portfolio' section for Emily Jean Smrcina, an 'Featured Reel' for Justin C. Smith, and a 'Featured School' section for The Art Institute of Charlotte. There are also buttons for 'View Portfolio', 'Add to My Picks', and 'View all schools'.

You are also given a school PortfolioRoom, which allows you to provide prospective students to search only on your school, and your student portfolios.

This is a great addition to any Admissions department to showcase during:

- School tours
- Open-house events

Appointments with prospective student either in person or over the phone when viewed by the buying committee.

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